

Alright STOP, collaborate and listen: Making your library website a portal for medical education



Julia Gollan

Electronic Resources Librarian HNE Health Libraries



Learning outcomes

After this session you'll be better able to



- Engage stakeholders
- Gather content
- Package and publish content
- Make the content available
- Promote access
- Evaluate engagement
- Make your library website a portal for medical education



What we do

Gathering and packaging content

- Record (or receive files)
- Edit (or at least review) with Camtasia
- Produce into html and mp4 formats
- Gather supporting resources
- Upload files to our web server
- Write html code and upload it to our website CMS
- Provide access via the HNE Health Libraries website
- Notify users and promote access







What we do it with

The tools





















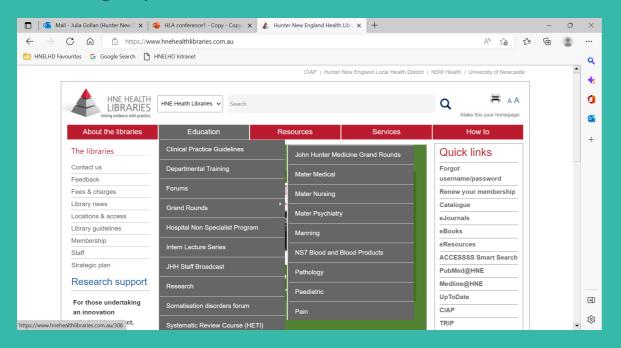


What we do

Providing access

Recordings are available on the HNE Health Libraries website. They're secured

using Open Athens



What is sarcoidosis? Three cases and many questions Presented 3 November 2022 Dr Theo de Malmanche Screencast Staff Specialist, Immunology & Rheumatology NSW Health Pathology UpToDate Gastrointestinal, hepatic, pancreatic, and peritoneal sarcoidosis UpToDate Clinical manifestations and diagnosis of cardiac sarcoidosis Crouser ED, Maier LA, Wilson KC, Bonham CA, Morgenthau AS, Patterson KC, et al. Diagnosis and Detection of Sarcoidosis. An Official American OPEN BACCESS Thoracic Society Clinical Practice Guideline, Am J Respir Crit Care Med. 2020 Apr 15;201(8):e26-e51. PubMed PMID: 32293205. PMCID: PMC7159433. eng. Nordenswan HK, Pöyhönen P, Lehtonen J, Ekström K, Uusitalo V, Niemelä M, et al. Incidence of Sudden Cardiac Death and Life-Threatening Arrhythmias in Clinically Manifest Cardiac Sarcoidosis With and Without OPEN ACCESS Current Indications for an Implantable Cardioverter Defibrillator. Circulation. 2022 Sep 27;146(13):964-75. PubMed PMID: 36000392. PMCID: PMC9508990. Epub 20220824. eng.

<u>Hunter New England Health Libraries - John Hunter Medicine</u> <u>Grand Rounds (hnehealthlibraries.com.au)</u>



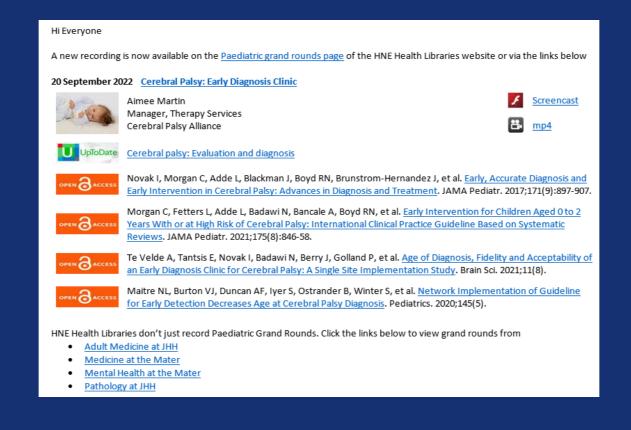
How we do it

Engaging the stakeholders

 Outreach including website promotion, cross promotion at other sessions, follow up notifications to organisers/presenters

Recently added recordings

- · Information broadcasts
- JHH grand rounds
- Mater grand rounds
- · Manning grand rounds
- Mental health grand rounds
- · Paediatric grand rounds
- Surgical education





How we do it

Engaging the stakeholders

John Hunter Hospital | Division of Medicine Medical & Interventional Services

Grand Rounds

Thursday 20 October 2022, 12.30 pm - 1.30 pm

JHH Large Lecture Theatre and Via Zoom

"Death of the library greatly exaggerated: We're still here for you!"



Presented by

HNE Health Libraries

Ms Julia Gollar

Electronic Resources Librarian, HNE Health Libraries

Chaired by Dr Theo de Malmanche

Director, Immunology, NSW Health Pathology

Zoom link

https://uonewcastle.zoom.us/j/85147051183

Recordings of previous sessions

https://www.hnehealthlibraries.com.au/310









How we do it

Meeting the needs of stakeholders

- Engage in continuous improvement! Participate in reviews of education. We recently conducted a JHH Adult Medicine grand rounds review with clinicians
- Make enquiries about how others do it. Email to RACP about CPD collection led to them asking for meeting about improved reporting
- Collaborate within the organisation. We are currently working with
 - Outcomes Improvement Unit on best way to record attendance using QR codes and a RedCap database
 - JHH Executive to make content available via the Medical Education Calendar on Dr's Professional Hub





Who we do it with

Relationships are very important

- **Dr's Professional Hub** Professor Trish Davidson, Executive Medical Director, HNELHD
- Health Professionals Research Education Program Ms Jo Dixon, Manager, Research Advantage, University of Newcastle
- JHH Adult Medicine Grand Rounds/Pathology Grand Rounds Dr Theo de Malmanche, Director, NSW Health Pathology (North) Immunology Laboratory & Ms Tori Reid, Executive Assistant, Division of Medicine, John Hunter Hospital
- Paediatric Grand Rounds Mr Jared Allen, CNC, John Hunter Children's Hospital
- Psychiatry Grand Rounds Dr Marina Vamos, Director Liaison Psychiatry, HNELHD, Ms Lynda Clowes, Psychiatry Training Officer, HNET Psychiatry Training
- Venue management Ms Jo Boland, Venue Manager, John Hunter Hospital



Why we do it

We're here to support clinicians in patient care

- Access to this education supports clinicians in patient care
- Literature reflects that library involvement in medical education is highly valued and improves quality of care
- Medical education is a genuinely multidisciplinary opportunity for collaboration with our clinical colleagues, and for them with each other
- HNE Health Libraries' values include being 'committed to equity of access to knowledge and information services for all HNELHD staff wherever they are located'. This service is especially helpful for those at remote HNELHD locations or during busy rotations such as ED and ICU
- Attending education sessions affords us access to a range of HNELHD stakeholders including leaders in medicine, psychiatry, pharmacy, allied health, paediatrics and the John Hunter Hospital Executive which in turn builds further connections and demonstrates the value of the library service to key decision makers
- Hosting recordings drives website traffic to our/CIAP subscriptions. (Supporting resources are included with most educational packages)



What we don't do

- Develop the programs
- Other admin
- Travel very far staffing constraints prevent us from turning this into some kind of travelling recording circus



The hard truths

- It's very time consuming (but very rewarding)
- Restructure has increased pressure on staff to do more with less
- It can be hard getting noticed in the busy hospital environment Persistence is key! I include my manager's manager and many other 'higher ups' in all my promotion of education to ensure they see what we're doing



The Evidence

Web stats

	Jan	Feb	March	April	May	Jun	Jul	Aug	Sep	Oct	YTD total
Grand rounds landing	100	122	122	104	196	164	124	174	83	139	1328
JHH grand rounds	61	110	129	116	173	237	136	202	147	162	1473
Systematic review course	112	81	82	90	127	75	73	103	70	73	886
Health Professionals Research Education Program	68	49	42	12	34	17	9	10	2	13	256
Staff information broadcasts	173	108	196	81	68	76	85	31	16	15	849
Mater psychiatry	37	38	119	63	149	116	67	84	78	110	861



The Evidence

This is a highly valued service

I help to organise Paediatric Grand Rounds which provides a weekly education session delivered in person and via Skype for Business. These sessions are recorded at with the help of Julia Gollan edited and placed on the HNE Libraries website. I just wanted to acknowledge Julia and the wonderful support she has provided. The additional links and research articles she includes on the presented topics has received very positive feedback. We really appreciate her efforts and what to pass on our gratitude.

Jared Allen

Paediatric Clinical Nurse Consultant | John Hunter Children's Hospital

Just passing this compliment on to you from our Speech Pathologist in the HNEkidsRehab Team at 621 Hunter Street, Newcastle:

"I'm not sure who to give this feedback to, but I just wanted to say that I so appreciate that these are accessible on the library for people who aren't able to attend on the day. I learn so much and am grateful to be connected with such experienced colleagues!"

Speech Pathologist | Paediatric Brain Injury Rehabilitation Team



Take home messages



- Engage with your stakeholders go out and make friends
- Gather your content record those clever friends when they're teaching or educating. Find their research papers, link with supporting resources
- Package and publish your content develop your editing and coding skills
- Make your content available upload to the library website or intranet site
- Promote access tell everyone it's there
- Evaluate engagement use web stats to measure traffic



References

- HNE Health Libraries website, page About HNE Health Libraries, <u>Hunter New England Health Libraries - About the libraries</u> (hnehealthlibraries.com.au)
- Ravdin IS. The importance of the library in medical education. Bull Med Libr Assoc. 1965;53(4):505-9
- Vanilla Ice. Ice, ice baby [Internet].
- Statistics for awstats.sourceforge.net (hnehealthlibraries.com.au)

